

ERIC A. FONG
CURRICULUM VITA

EDUCATION

Ph. D., University of Florida, 2004

Major: Management

B.S., University of Florida, 1999

Major: Management (with Honors) and Psychology (with Honors)

ACADEMIC EMPLOYMENT

UAH, College of Business, Department of Management & Marketing

Professor (2020-present), *Associate Professor* (2010-2020), *Assistant Professor* (2004-2010)

JOURNAL ARTICLES

Lee, Y., & Fong, E.A. (2025). The marginal effect of external technologies on innovation speed under complexity. *Technovation*, 140: 103145.

Lee, Y., & Fong, E.A. (2024). The art of living together: Space mining ecosystem, sustainability, and accountability. *Accounting, Auditing & Accountability Journal*, 37(5): 1428-1456.

Lee, Y., Fong, E.A., & Kim, H. 2023. Coopetition and technology licensing partner selection. *Industrial Marketing Management*, 112: 60-70.

Fong, E.A., Patnayakuni, R., & Wilhite, A.W. 2023. Accommodating coercion: Authors, editors, and citations. *Research Policy*, 52(2): 104754.

Fong, E.A. & Wilhite, A.W. 2021. The impact of false investigators on grant funding. *Research Policy*, 50(10): 104366.

Lee, Y. & Fong, E.A. 2020. Patent lifecycle management strategies in open innovation projects. *Drug Discovery Today*, 25(10): 1782-1785.

Fong, E.A., Wilhite, A.W., Hickman, C., & Lee, Y. 2020. The legal consequences of research misconduct: False investigators and grant proposals. *The Journal of Law, Medicine & Ethics*, 48(2): 331-339.

Lee, Y., Fong, E. A., Barney, J., & Hawk, A. 2019. Why do experts solve complex problems using open innovation? Evidence from the U.S. pharmaceutical industry. *California Management Review*, 62(1): 144-166.

Hickman, C., Fong, E.A., Wilhite, A., Lee, Y. 2019. Academic misconduct and criminal liability: Manipulating academic journal impact factors. *Science and Public Policy*, 46(5): 661-667.

Lee, Y. & Fong, E. A. 2019. The impact of diversifying and *de novo* firms on regional innovation performance in an emerging industry: a longitudinal study of the U.S. Ethanol Industry. *Industry and Innovation*, 26(7): 769-794.

Wilhite, A., Fong, E.A., & Wilhite, S. 2019. The influence of editorial decisions and the academic network on self-citations and journal impact factors. *Research Policy* 48(6): 1513-1522.

Lee, Y., St. John, C., Fong, E. A., & Bao, Y. 2018. Flexible new product development processes and appropriability: Intellectual property and first-mover. *International Journal of Innovation Management*, 22(1): 1850003(1-29).

Fong, E. A., & Wilhite, A. 2017. Authorship and citation manipulation in academic research. *PLoS ONE* 12(12), e0187394. <https://doi.org/10.1371/journal.pone.0187394>

- Lee, Y., MacKenzie, W.I., Fong, E.A., Sherman, J.D. 2016. The importance of inter-temporal integration in new product development. *International Journal of Innovation Management*, 20(3): 1650021(1-23).
- Bao, Y., Fong, E. A., Landry, T., & Zhou, K. 2015. Strategic Consensus of market orientation: A transitional economy perspective. *Journal of Strategic Marketing*, 23(4): 364-378.
- Fong, E. A., Xing, X., Orman, W. H., & Mackenzie, W. I. 2015. Consequences of deviating from predicted CEO labor market compensation on long-term firm value. *Journal of Business Research*, 68(2): 299-305.
- Frith, K. H., Anderson, E. F., Tseng, F., & Fong, E. A. 2012. Nurse staffing is an important strategy to prevent medication errors in community hospitals. *Nursing Economics*, 30(5): 288-294.
- Wilhite, A., & Fong, E. A. 2012. Coercive citation in academic publishing. *Science*, 335(3 February): 542-543.
- Wilhite, A., & Fong, E. A. 2012. Agent-based models and hypothesis testing: An example of innovation and organizational structure. *Knowledge Engineering Review*, 27(2): 221-238
- Fong, E. A., Misangyi, V. & Tosi, H. L. 2010. The effects of CEO pay deviations on CEO withdrawal, firm size, and firm performance. *Strategic Management Journal*, 31(6): 629-651.
- Fong, E. A. 2010. Relative CEO underpayment and CEO behavior towards R&D spending. *Journal of Management Studies*, 47(6): 1095-1122.
- Fong, E. A. 2010. CEO pay fairness as a predictor of stakeholder management. *Journal of Business Research*, 63(4): 404-410.
- Fong, E. A., & Tosi, H. L. 2007. Effort, performance, and conscientiousness: An agency theory perspective. *Journal of Management*, 33(2): 161-179.

RECENT CONFERENCE PRESENTATIONS

- Lee, Y., & Fong, E.A. Finding Solutions to Address Space Sustainability: In the Case of Space Debris and Global Public-and Private Collaboration Ecosystems. Paper presented at the Academy of International Business in Seoul, South Korea, 2024.
- Lee, Y., & Fong, E.A. Space debris and sustainability. Paper presented at the Academy of Management (AOM) Conference in Boston, MA, 2023.
- Fong, E.A., Lee, Y., & Wilhite, A. Towards a theory of group opportunism. Paper presented at AMR Idea Development Workshop in Knoxville, TN, 2023.
- Lee, Y., & Fong, E.A. The marginal effect of external technologies on innovation time. Paper presented at the Academy of Management (AOM) Conference in Seattle, WA, 2022.
- Lee, Y. & Fong, E.A. Why does a firm choose a university or a competitor as a technology licensing partner? Paper presented at the Academy of Management (AOM) Conference (Virtual), 2021.
- Lee, Y. & Fong, E.A. Why does a firm choose a university or a competitor as a technology licensing partner? Paper presented at the R&D Management Conference (Virtual), 2021.

ACADEMIC SERVICE

Discipline

Editorial Board Member, *2023 World Open Innovation Conference*

Ad Hoc Reviewer, *Research Policy, Journal of Engineering and Technology Management, Journal of Management, Journal of Management Studies, Journal of Business Research, Information Systems Journal, R&D Management, International Journal of HRM,*

Organization Science, Corporate Governance: An International Review, Applied Psychology: An International Review, Strategic Management Journal, Empirical Economics, Academy of Management Journal, Human Relations, Managerial Finance, Accounting and Business Research, Journal of Product Innovation Management, Emerging Markets Finance and Trade, Business and Society, Science and Engineering Ethics, Journal of Informetrics, California Management Review, Accounting, Auditing & Accountability Journal, Research Ethics, FT1000Research, Journal of Strategy and Management

Reviewer, Academy of Management Conference

Reviewer, Southern Management Association annual meeting

Institution

University Scholarship Committee (2024-present)

Executive MBA Development Committee, Chair (2023-present)

University Faculty Appeals Committee (2023-present)

Assessment & Curriculum Committee (2022-present), Chair (2022-2024)

Kinesiology Search Committee (2018-2019)

Graduate Council (2017-present)

College Curriculum Committee (2018)

COB Dean Search Committee (2015)

Faculty Senate Undergraduate Curriculum Committee (2014-15[Member], 2015-16[co-chair])

Department Chair Search Committee (2015[Chair])

SACSCOC Committee (2014-2015)

Honors Dean Search Committee (2013-2014)

Faculty Senate (2010 – 2012, 2014-2016)

Faculty Senate Personnel Committee (2010 – 2012)

Faculty Senate Governance and Operations Committee (2011 – 2012)

Honors Committee (2009 – 2015)

PTAC (2010-12, 2013-2016, 2017-2018[Chair], 2023-2024)

Title IV Diversity Advisory Committee (2011 – present)

Faculty Review Committees: Business (2011, 2012, 2014-2021, 2023-24)

Faculty Review Committees: Education (2019-2021)

Management Search Committee (2010, 2011[Chair], 2016[Chair])

Marketing Search Committee (2011)

SHRM Student Chapter Advisor (2008 – 2011)

BSBA Core Review Committee (2011)

Management Curriculum Committee (2006-2007, 2011 – 2013)

MBA Curriculum Committee (2017-2018)

Engineering Management Masters Committee (2016-2018)

ACADEMIC AWARDS AND HONORS

UAH College of Business Best Research Paper Award, 2022-2023.

UAH College of Business Outstanding Faculty Award, 2018-2019.

Outstanding Graduate Teaching Award, College of Business, University of Alabama in Huntsville, 2018-2019.

Outstanding Undergraduate Teaching Award, College of Business, University of Alabama in Huntsville, 2017-2018.

Outstanding Graduate Teaching Award, College of Business, University of Alabama in Huntsville, 2015-2016.
C. David Billings Faculty Fellowship, University of Alabama in Huntsville, \$1000, 2015-16.
Outstanding Service Award, College of Business, University of Alabama in Huntsville, 2014-2015.
Mark McDaniel, Henri McDaniel and Robert (Bud) Cramer Faculty Award, University of Alabama in Huntsville, \$3500, 2014-2015.
Witmond Faculty Fellowship, College of Business, University of Alabama in Huntsville, \$500, 2013-2014.
Mark McDaniel, Henri McDaniel and Robert (Bud) Cramer Faculty Award, University of Alabama in Huntsville, \$1500, 2012-2013.
UAH College of Business Outstanding Faculty Award, 2011-2012.
Outstanding Undergraduate Teaching Award, College of Business, University of Alabama in Huntsville, 2010-2011.
Zelnak Faculty Fellowship, University of Alabama in Huntsville, \$10,000, 2010-2011.
Best Paper Research Award, College of Business, University of Alabama in Huntsville, 2009-2010.
Mark McDaniel, Henri McDaniel and Robert (Bud) Cramer Faculty Award, University of Alabama in Huntsville, \$1000, 2007-2008.
Outstanding Graduate Teaching Award, College of Business, University of Alabama in Huntsville, 2007-2008.

GRANTS

COB 2023 Summer Research Grant, \$17,170, May – Aug. 2023.
COB 2022 Summer Research Grant, \$15,767, May – Aug. 2022.
COB 2021 Summer Research Grant, \$15,767 May – Aug. 2021.
Department of Health and Human Services' Office of Research Integrity Grant. Measuring the Extent of and Reactions to the Practices of Honorary Authorship and Coercive Citation in Academic Publishing and Grant Writing, \$212,243 Sept. 2013 – Aug. 2015. Grant number: ORIIR130003. Eric Fong (PI)
Charger Innovation Fund, University of Alabama in Huntsville. Developing a DEA Component for Implementation in a Nurse Staffing Decision Support Dashboard, \$46,715, May 2013 – April 2014. Fan Tseng (PI)
URII Grant, University of Alabama in Huntsville. Refinement and Testing of the Nursing Services Dashboard, \$82,932, May 2010 – April 2011. Karen Frith (PI)
Research Mini-Grant, University of Alabama in Huntsville. CEO Compensation as a Predictor of Stakeholder Management, \$8,028, Jan. 2007 - Nov. 2007. Eric Fong (PI)
CMER Grant, University of Alabama in Huntsville. Strategic reactions to CEO compensation inequity: Diversification decisions, \$5,000, May 2005 - Aug. 2005. Eric Fong (PI)
Research Mini-Grant, University of Alabama in Huntsville. Conscientiousness, incentive alignment, and monitoring: The effects of individual differences and governance structures on strategic compensation decisions, \$7,800, Jan. 2005 - Nov. 2005. Eric Fong (PI)